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| APPLICATION NO.  | FILING DATE        | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|--------------------|----------------------|---------------------|------------------|
| 10/538,073   | 06/09/2005         | Takashi Asakura      | AKA-0284            | 8913             |
| 23599 7590 04/20/2007<br>MILLEN, WHITE, ZELANO & BRANIGAN, P.C.<br>2200 CLARENDON BLVD.<br>SUITE 1400<br>ARLINGTON, VA 22201 |                    |                      | EXAMINER            |                  |
|  |                    |                      | SOROUSH, ALI        |                  |
|  |                    |                      | ART UNIT            | PAPER NUMBER     |
| ARLINGTON,   | V F1 22201         |                      | 1616                |                  |
|  |                    |                      |                     |                  |
| SHORTENED STATUTORY  | PERIOD OF RESPONSE | MAIL DATE            | DELIVERY MODE       |                  |
| 3 MON  | THS                | 04/20/2007           | PAPER               |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

|  | Application No.   | Applicant(s)   |  |  |  |
|--|---|--|--|--|--|
|  | 10/538,073  | ASAKURA, TAKASHI   |  |  |  |
| Office Action Summary  | Examiner ·  | Art Unit   |  |  |  |
|  | Ali Soroush   | 1616   |  |  |  |
| The MAILING DATE of this communication app<br>Period for Reply   | ears on the cover sheet with the o  | correspondence address   |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period v  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE | N. nely filed the mailing date of this communication. D (35 U.S.C. § 133). |  |  |  |
| Status   |   |  |  |  |  |
| 1)⊠ Responsive to communication(s) filed on <u>07 M</u>  | arch 2007.  |  |  |  |  |
|  |   |  |  |  |  |
| 3) Since this application is in condition for allowar  | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is   |  |  |  |  |
| closed in accordance with the practice under E   | x parte Quayle, 1935 C.D. 11, 45  | 53 O.G. 213.   |  |  |  |
| Disposition of Claims  |   |  |  |  |  |
| 4) ☐ Claim(s) 15-28 is/are pending in the application 4a) Of the above claim(s) 20-28 is/are withdraw 5) ☐ Claim(s) 16 and 17 is/are allowed. 6) ☐ Claim(s) 15,18 and 19 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or  | n from consideration.   |  |  |  |  |
| Application Papers   |   |  |  |  |  |
| 9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomplicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.  | epted or b) objected to by the l<br>drawing(s) be held in abeyance. Sec<br>ion is required if the drawing(s) is ob  | e 37 CFR 1.85(a).<br>jected to. See 37 CFR 1.121(d).                       |  |  |  |
| Priority under 35 U.S.C. § 119   |   |  |  |  |  |
| a) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list  | s have been received.<br>s have been received in Applicati<br>rity documents have been receive<br>u (PCT Rule 17.2(a)).   | on No<br>ed in this National Stage   |  |  |  |
| Attachment(s)  | _   |  |  |  |  |
| 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date   | 4)  Interview Summary Paper No(s)/Mail Da 5)  Notice of Informal F 6)  Other:   | ate  |  |  |  |

#### **DETAILED ACTION**

#### Acknowledgement of Receipt

Applicant's response received on 03/07/2007 to Office Action mailed on 02/07/2007 is acknowledged. Applicant's election of Group I (claims 15-19) is acknowledged.

#### Status of Claims

Claims 1-14 were cancelled and new claims 15-28 were added in a preliminary amendment received on 06/09/2005. Claims 20-28 are withdrawn from consideration as being drawn to non-elected claims.

#### Election / Restriction

Applicant's argument that restriction between Group I-V as set forth is not proper because the invention does not lack unity has been considered. Applicant's argument has been found to not be persuasive because examiner has properly established that the Group I-V lack unity of invention and a search of the Groups would constitute an undue burden. In Office Action mailed on 02/07/2007 examiner has set forth that there is no special technical feature over the prior art as shown by US Patent 5,332433. Therefore, the restriction requirement is made Final.

#### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Applicant Claims
- 2. Determining the scope and contents of the prior art.
- 3. Ascertaining the differences between the prior art and the claims at issue; and resolving the level of ordinary skill in the pertinent art.
- Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 1. Claims 15, and 18-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (US Patent 6083490, Published 07/04/2000) in view of Bruno (US Patent 5973175, Published 10/26/1999).

#### **Applicant Claims**

Applicant claims a particulate titanium dioxide of rutile crystalline form having a particle size between 0.5 and 2.0 µm and reflectivity to visible light less than 95%.

#### Determination of the Scope and Content of the Prior Art (MPEP §2141.01)

Ellis et al. teaches, "The invention relates to UV absorbing compositions in particular to UV absorbing compositions including surface modified inorganic oxide dispersed in particulate form." (See column 1, Lines 4-7). "The invention will be now described in reference to the use of modified zinc oxide as the UV attenuating oxide, however the invention also extends to other inorganic oxides including titanium dioxide and iron oxide." (See column 1, Lines 11-14). Ellis further teaches that the particles can be used as a dispersion to be "incorporated into a topical preparation for use in skin care, therapeutic treatment, a cosmetic or in hair care." (See claim 11). This can include

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products such as sunscreen. (See claim 14). Ellis et al. also teaches that in order for the dispersion to be invisible on the skin it is preferable that the particle size of the inorganic oxide be of 0.1-1.0 µm. (See column 1, Lines 44-50).

# Ascertainment of the Difference Between Scope the Prior Art and the Claims (MPEP §2141.012)

Ellis et al. does not necessarily teach titanium dioxide as the inorganic oxide. However, Ellis et al. does make obvious that zinc oxide can be substituted by titanium oxide. Further Ellis et al. does not teach that the titanium oxide is in a rutile crystalline form. This deficiency is cured by the teachings of Bruno.

Bruno teaches, "Rutile titanium dioxide is opaque to UV light and, therefore, can be a useful ingredient in sunscreen formulation." (See column 3, Lines 54-56).

## Finding of Prima Facie Obviousness Rational and Motivation (MPEP §2142-2143)

It would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Ellis et al. and Bruno. One would have been motivated to do this in order to provide the most appropriate form of titanium oxide to a composition for use as sunscreen. Therefore, one would use a rutile titanium dioxide in order to produce a sunscreen as taught by Ellis et al.

It would have been obvious to one of ordinary skill in the art at the time of the invention to substitute zinc oxide with titanium dioxide in the dispersion taight by Ellis et al. One would have been motivated to do this because Ellis et al. has taught that

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titanium dioxide is equivalent alternative. The instant claims are not structurally distinguishable from the prior art and therefore it is the examiners position that the titanium dioxide particle of Ellis et al. would necessarily posses the characteristics of having a reflectivity to visible light less than 95% and exhibit a transmittance to infared radiation which is not 0.2 times more than that of rutile dioxide pigment of 0.2 to 0.4 particle size. For the foregoing reasons the instantly claimed particulate titanium oxide is made obvious.

#### Allowable Subject Matter

Claims 16 and 17 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

The prior art is free of a teaching a particulate titanium dioxide of a primary particle size between 0.5 and 2.0 µm, which has incorporated into its crystalline lattice aluminum oxide, and zinc oxide. Ellis et al. teaches a titanium oxide that has a particle size between 0.1 – 1.0 µm but does not incorporate aluminum oxide or zinc oxide.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ali Soroush whose telephone number is (571) 272-9925. The examiner can normally be reached on Monday through Thursday 8:30am to 5:00pm E.S.T.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's Supervisor, Johann Richter can be reached on (571) 272-0646. The fax phone number For the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Ali Soroush Patent Examiner Art Unit: 1616

> Johann Richter, Ph.D., Esq. Supervisory Patent Examiner Technology Center 1600

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